



Rock Financial Showplace Announces
Fall Great Lakes Art Fair
October 16 – 18, 2009

Novi, MI: The **Fall Great Lakes Art Fair** at the **Rock Financial Showplace** offers fine artists and craftspeople and their patrons an expansive regional marketplace, as well as an early launch to the traditional holiday shopping season. The fall GLAF will take place October 16-18, 2009 inside the sprawling “weather-free” Rock Financial Showplace, **46100 Grand River Ave in Novi**. The Fall Great Lakes Art Fair follows the successful debut Spring GLAF, combining exclusive and desirable works from local, regional and national artists with a charming village marketplace setting, seasonal motif and café with delicious fare provided by **Epoch Catering**. Applications are being accepted now and are available at www.greatlakesartfair.com

The Great Lakes Art Fair replaced the successful touring **Sugarloaf Art Fair**, which visited the area bi-annually for the past 10 years. “We were so happy with the enthusiastic response from artists, sponsors and patrons to the Spring Fair” says **Blair Bowman, Owner** of the **Rock Financial Showplace**, “We had very positive feedback from all involved and we fully expect the Fall Great Lakes Art Fair to expand on every level.”

The GLAF is now one of the handful of annual events that are produced internally by the Rock Financial Showplace. **Connie Mettler**, a veteran of the art fair community since 1979, is consulting the development of the Great Lakes Art Fair. Mettler’s career covers all facets of the industry, including artist management, exhibiting at over 400 art fairs, developing and supervising multiple events including small community art fairs, the **Greektown Art Festival**, the art component of **Arts, Beats & Eats** in Pontiac, and production manager for **Motown Winter Blast Marketplace** during the **Super Bowl** in **Detroit**. Her website www.ArtFairCalendar.com, has been ranked **#1 by Google**.

Mettler is well-known throughout the national art fair community and has developed strong relationships with artists and art fair professionals. “The timing has been perfect for the introduction of the new spring and fall Great Lakes Art Fairs,” says Mettler, “There has been a sizable reduction of large scale opportunities for artists to showcase their work. The Great Lakes Art Fair represents a strong addition to the regional art fair schedule that will help to fill that void, and we are making sure that space is affordable for most artists. ”

For more information, please contact Nancy Schoenheide-Phares, 248.486.3424 nshow@cablespeed.com

Artist mediums and parameters of Great Lakes Art Fair:

Painting – Oil, acrylics and watercolor - Oils, acrylics, alkyd, casein and egg tempera.

Photography - Prints or transparencies must be from original negatives that the artist has processed or directly supervised by a reliable quality service. Photographers are required to disclose both creative and printing processes.

Sculpture - Three-dimensional original work done in any medium will be considered.

Jewelry - All jewelry whether the work is produced from metal, glass, clay, fiber, paper, plastic or other materials must be entered in this category. No commercial casts, molds or production studio work.

Wood - Original hand-tooled, machine-worked, turned or carved work.

Digital Art - Original work utilizing computer technology to craft or manipulate visual images. Work must be printed on archival quality paper and be properly signed and numbered as a limited edition. Traditional photographs taken through a digital media should apply in the photography category.

Metalwork - Non-sculptural and non-jewelry metal work.

Printmaking - Works created for which the artist's hand manipulated the plates, stones or screens and no original exists and which have been properly signed and numbered as a limited edition. Printmakers are required to disclose both their creative and printmaking process.

Ceramics - All original clay work is acceptable in this category (wheel-thrown, slab, etc.). No machine-made or mass produced work is permitted.

Fiber - All work crafted from fibers including basketry, embroidery, weaving, leatherwork, tapestry and papermaking. No machine tooling, machine-screened patterns or miscellaneous forms of mass production are permitted. No factory produced wearable items, regardless of additional modification or enhancement by the artist, may be exhibited.

2-Dimensional Mixed Media - Includes collage and handmade paper.

Drawing/Pastels - Pencil, charcoal, chalk and pastels.

Glass - No molds or miscellaneous forms of mass production are permitted.

3-Dimensional Mixed Media - Includes non-sculptural work as determined by the artist.

Specialty Epicurean Items - We will be allowing a select group of "specialty items" to participate in the fair. Those who have one of these items should contact show management to discuss at 248.348.5600 x 236 or info@greatlakesartfair.com.

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